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Dear clients and friends,

June 2008

Did you know that Andalucía Web Solutions can help you launch your product or service on the web? Read on to find out where E-commerce is headed. This month we also bring you the highlights of London's Internet World Expo 2008 and explain why you need to update your Internet browser.

Sell Worldwide, With our new E-Commerce Products!

E-commerce is not just for multi billion euro industries like Amazon. Companies of all sizes can benefit from selling worldwide and not just by expanding their client base. Internet sales are less costly, free up labour resources, can be processed at your convenience and allow you to build a worldwide client base of potential repeat customers.

Online shoppers grow all the time and after years of successful e-commerce transactions, buyers are prepared to buy a much wider range of products online. If you don't feel ready to launch an e-commerce shop just yet consider the possibility of building your online catalog to allow users to view your products and contact you via more traditional methods.

With our new range of e-commerce products we give you the opportunity to maintain and add your products online with no need for expensive software or a web design team for product additions and text changes. So why not start to look worldwide for your customers?

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designers corner

Get rid of your old browsers!

By Stacy Prendeville

For quite some time now the number of different browsers has been causing web designers headaches. How things look in one browser is not necessarily how they will look in another, and part of a web designers job is to ensure that the best results are achieved in all the leading browsers.

As of this date [Internet Explorer 7](#) holds the market share with Internet Explorer 6 and "[Firefox](#)" (free from Mozilla.org). Behind these trail [Safari](#) & [Opera](#), and even further still Internet explorer 5, 4, and even 3! Yes, some people have not updated their web browser since Internet

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Explorer 3! What these users do not realise is that they are losing a wealth of browser features and indeed web site features from not updating their free browser software. Far worse than this though is that these older browsers can be dangerous to the security of your computer with vulnerabilities constantly being found. Just last month Paypal announced that it could no longer support some older browsers due to these security issues and the implications for the customer and the company.

So why not save web designers a headache and treat yourself to an upgrade, which will certainly enhance your browsing experience.

Internet World 2008

By Chris Chaplow

Internet World Expo celebrated its 17th year at the Earls Court Exhibition centre in London recently (29th April to 1st May). It is one of the major events in Internet Marketing and e-commerce in Europe.

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